



FOR IMMEDIATE RELEASE

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### **A NEW PROGRAM CONNECTS EMPLOYERS AND JOB SEEKERS IN NEW WESTMINSTER**

A new program is being launched to help businesses in New Westminister hire local talent. The program is the result of a new partnership between the New Westminister Chamber of Commerce and the Fraser Works Co-operative which runs the WorkBC Employment Services Centre in New Westminister.

“This is the first time a WorkBC Centre has formally teamed up with a Chamber of Commerce in Metro Vancouver to meet the needs of both businesses looking to hire new employees and job seekers looking for work,” says Fraser Works Co-op President, Megan Brown.

“We think this is a win-win for everyone,” says Cori Lynn Germiquet, the CEO of the New Westminister Chamber of Commerce. “Our members will be introduced to a wide range of qualified candidates they might not have otherwise considered and local residents will get an opportunity to apply for jobs in their community.”

The new program, called Connections, will survey Chamber members to understand their hiring needs and challenges and will connect them to qualified candidates who are seeking jobs through the New Westminister WorkBC Centre. The program will start in July and be located in the Chamber’s offices and work closely with Chamber staff. This initiative is part of the Fraser Work Co-op’s efforts to better serve employers and achieve higher employment outcomes for job seekers.

The Fraser Works Co-op provides employment services in New Westminister and Eastern Burnaby. It is owned by four community organizations – AWARE Society, Fraserside Community Services, MOSAIC and Pacific Community Resources Society. The New Westminister WorkBC Centre is at 519 7<sup>th</sup> Street.

The New Westminister Chamber of Commerce is the main voice for business in New Westminister. For 133 years, it has been a catalyst for business people to work together to create a strong and vibrant economy and enhance the quality of life in our community.

For more information, contact:

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